

EDUCATION

The College of New Jersey, Ewing, NJ
Bachelor of Fine Arts, Graphic Design, May 2013
Major GPA 3.80/4.0 Cum Laude

SKILLS

Adobe CC - Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Dreamweaver (HTML, CSS), Autodesk Maya, Word, Powerpoint, Logo Development, Identity Branding, Sketching, Illustration, Digital Image Editing, Video Editing, Motion Graphics, Animation, Web Design, Photography, Color Theory, Typography, 3D Modeling, Fully capable on Mac & PC

DESIGN EXPERIENCE

July 2014- Present

Graphic Designer and Marketing Assistant, Nambe. Woodbridge, NJ

- Responsible for entire graphics department, manage projects from concept to completion
- Created digital collateral for Nambe's social media content, such as new product campaigns and promotional sweepstakes
- Designed consumer digital ads and interactive Nambe brand pages for large customers such as Macy's and Bed Bath & Beyond
- Redesigned packaging for full-line of products as well as Gourmet and Holiday sub-brands
- Created 65th Anniversary logo, managed its integration into multiple marketing initiatives
- Designed consumer catalogs & brochures for nationwide distribution
- Consulted on redesign of e-commerce website to better improve user experience
- Directed product photography shoots

January 2014- June 2014

Freelance Graphic Designer, Various Companies and Organizations.

- Developed email templates, identity branding, presentation decks

November 2013- January 2014

Packaging Designer (Temp), Sakar International. Edison, NJ

- Designed complete layout of new product catalog featuring licensed products for Disney, Marvel, Nickelodeon, WB, and more

June 2013- September 2013

Graphic/Web Design Intern, Forever Collectibles. Somerset, NJ

- Developed aesthetics for product line web pages on company site

May-August 2012

Creative Intern, Devils Arena Entertainment (Art Dept). Newark, NJ

- Designed photo mockups used by executives to help court sponsors for Prudential Center and NJ Devils
- Designed a series of desktop wallpapers, web ads, and updated the NJ Devils official website
- Participated in marketing brainstorming meeting, produced logos for Devils "Street Fleet", the new women's fan club "Hell's Belles", and Devils "Alumni Camp of Champions" youth hockey camp

May-August 2012

Production Intern for Marvel Entertainment Inc. New York, NY

- Designed new logo concepts for the relaunch of "Thunderbolts"